



## IS CORPORATE VENTURING THE FUTURE OF DIGITAL TECH?

FIND OUT AT THE 2014 DIGITAL TECH SUMMIT AND

SEE WHAT OPPORTUNITIES EXIST FOR INNOVATIVE COMPANIES.

**Geneva and Brussels, March 17, 2014** – With three of the world's leading corporate venturing investors, Google Ventures, Intel Capital and Qualcomm Ventures making over 160 new investments between them and achieving at least 44 exits in 2013\* it seems that corporate partnering might well be leading the charge in tech investments. The Digital Tech Summit, to be held in London on April 23-24<sup>th</sup> at Euronext will be addressing the entire investment ecosystem, bringing together 20 of Europe's best Digital Tech investment opportunities with investors and for the first time presenting opportunities for both entrepreneurs and investors in the corporate sector.

Industry leaders from major corporations will be presenting their vision, future direction and their activities for partnering with innovative companies followed by interactive Q&A session. The summit will also feature an opening panel on **“Corporate Partnering and high- growth Entrepreneurship”** and closing panel on **“Financing Trends and Tech Entrepreneurs”**

*Speakers include:*

- **Avaya**, Laurent Philonenko, VP Corporate Strategy & Development
- **Alcatel Lucent**, Paul Adams, Director Strategic Marketing
- **CISCO**, Maciej Kranz, VP Corporate Technology Group
- **Check Point**, Thierry Karsenti, EMEA Technical Director
- **Euronext**, Albert Ganyushin, Head of International Listing
- **Gemalto**, Martin McCourt, Executive VP Strategy and M&A
- **Google**, Rob Easton, Head of Google Cloud Platform
- **GE Global Research**, Stefan Bungart, European Software Leader
- **Inside Secure**, Remy de Tonnac, CEO
- **Mastercard**, Zak Khan, Head of Strategy & M&A
- **Microsoft**, Jean Ferré, Director Development
- **Oracle**, Neil Sholay, Senior Director of Products & Industries, EMEA
- **VMWare**, Joe Baguley, CTO Europe

The Digital Tech Summit will be held at Euronext and will have parallel tracks with 20 presenting companies in the sectors of Web & Mobility, Cloud & Big Data, Financial Tech and Security & Cyber Security. Echoing the current investment trends of the Digital Tech industry the selected companies are strongly represented in the Web & Mobility sector with over 43% of companies applying falling into that category. Cloud and Big Data follows a close second with 36.5% of companies and Financial Tech 15.5% and Security & Cyber Security 5%.

With over 130 companies applying to present at the event from countries including: Austria, Belgium, Bulgaria, Switzerland, Germany, Denmark, Spain, Egypt, France, Finland, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Portugal, Russia, Sweden and the United Kingdom investors can expect to see the best of Europe's digital tech as well as a raft of undiscovered gems.

Join us for this great event! Register now at: <http://www.digitaltechsummit.eu>

**Delegates attending include:** (as of March 14)

360 Capital Partners, Accel Partners Alcatel Lucent, Adara Venture Partners, Almaz Capital, Aspen Worldwide, Avaya, Caixa Capital, Check Point, CISCO, Cotton Hall Asset Management, Creathor Ventures, Endeavour Vision, Entrepreneurs Fund Management, Euronext, Finnvera Venture Capital, GE Global Research, Gemalto, Gide Loyrette Nouel, Go4Venture, Google, Greater Geneva Berne Economic Development Agency, GrowthPoint Technology Partners Icon Corporate Finance, Intesa Sanpaolo, Iris Capital Management, Inside Secure, JAGShaw Baker, Kreos Capital, MasterCard, Microsoft, Monterro, New Frontier Group, Newion Investment Management, Oracle, Pathena, Pictet, Robolution Capital, Serena Capital, SRIW, Vaeksfonden, Verisign, VMWare, WTW Advisors, Xandas New Media Ventures.

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**About the Tech Tour**

The Tech Tour was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. The Tech Tour is an independent, not-for-profit organization composed of key contributors to the high technology industry. The organization recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders.

[www.techtour.com](http://www.techtour.com)

**About the International Venture Club**

The International Venture Club was founded in 2011 as the collaborative platform of leading venture investors promoting successful international investments. Its objectives are to 1) share better practices, 2) build co-investor trust and relations, 3) foster new funding and investment opportunities through joint actions and PR, 4) grow promising companies with corporate partners and co-investors and 5) keep a smart window and support to emerging innovative companies.

[www.iventureclub.com](http://www.iventureclub.com)

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